

WordPress Website Hosting & Maintenance

Want to keep your website secure, up-to-date, and performing well without the hassle? This monthly package includes hosting on our WordPress optimized servers, which means increased site speed and security for you. We'll also run updates on your WordPress install, as well as any themes and plugins on your site, at least once a month, to make sure your site is up to date with the latest security and performance patches. We'll also keep regular backups of your site, so that it can be restored to a previous version, if any major issues arise. And if your website breaks or goes down, you can contact us for troubleshooting services.

Scope of Work

The hosting and maintenance package includes:

- **Hosting on our Premium WP Engine account with dedicated servers that have been optimized for security and performance:** Our premium account means you get access to features not available on lower level plans, such as Google Cloud servers, which can provide your site with up to a 40% increase in site speed performance, and no visitor limits. And unlike with most lower level hosting plans, you will share a server only with other websites that Marketeeering Group manages and maintains, so your site is less likely to be negatively affected by issues with another website on the server.
- **Monthly WordPress, theme and plugin updates:** These updates are extremely important for WordPress sites, in order to prevent attacks, broken functionality, and degraded performance.
- **Additional proactive security-related WordPress, theme and plugin updates, as needed:** If our security tools flag an update as necessary to fix a dangerous security flaw, we will prioritize the update of the affected tool, even if this month's updates for the site were already completed.
- **Staging websites for maintenance updates:** Theme and plugin updates can often have unintended negative impacts on a website, so to prevent breaking the live website, we run all updates on a staging copy of the website and test each update thoroughly before updating the live website.
- **Automatic website backups, for the ability to restore the site to a previous version in case of hacking, broken site, or other issues:** Daily backups are taken and stored with the hosting provider for the previous 30 days. We also run once monthly backups and store them for a year on a separate Amazon S3 storage account, for added security.

- **Installation of a curated suite of security and performance optimization tools:** We've curated a selection of top-rated and well-tested security and performance tools that we will install and configure on your website, to help keep the site running at it's best.
- **Uptime monitoring:** We'll receive a notification right away if your site goes down, so that we can notify you and prioritize fixing it.
- **Premium web forms and spam filtering:** These tools will help make sure you receive all the notifications you want, and reduce the ones you don't.
- **Visual regression testing:** Our visual regression tool lets us take screenshots of your website before and after updates to check for any unwanted visual changes.
- **Additional login security:** We install reCaptcha on the login page and block a common backdoor login path to help keep hackers out.
- **Basic performance optimization:** We include a set of basic performance optimizations to help speed up your website.
- **Website activity monitor:** The activity monitor will keep track of updates that are made on the website, as well as which user made the updates. This helps prevent confusion when multiple people may be working on the website, and helps us to more quickly troubleshoot any issues that may arise.
- **Custom dashboard plugin:** Marketeering Group's custom dashboard plugin will clean up the WordPress admin area, in order to make it less overwhelming and easier to work in.

Process

1. The Website Maintenance Audit service is required to onboard the website before we begin the regular ongoing maintenance service.
2. Once the audit is completed, we will begin monitoring the website security and performing regular maintenance updates, at least once per month.
3. You will receive automated monthly reports of the updates that have been completed, and the recent security scan results.
4. If we run into any issues with updates, such as expired plugin licenses, abandoned tools, or other security risks that require additional considerations, we will contact you with details.
5. If you run into any hosting or maintenance related issues with your site, you can contact us for assistance, and we'll help you troubleshoot the problem.

Pricing: \$180 / month