

Website Cookie Consent Solution Implementation

Online data privacy laws are now common around the world, and cookie consent is an important aspect of many of the regulations. The majority of websites collect some form of cookies, and many laws require that these cookies be disclosed and that users are given the opportunity to opt-out of having them collected. As such, we highly recommend that companies use a cookie consent solution on their website.

We've partnered with Cookiebot, a third-party service provider, to provide a trusted solution for our clients. We'll provide you with our reseller link, which you can use to sign up for a Cookiebot account. Pricing varies, depending on the amount of HTML pages on your website. If needed, we can request a website scan and quote from Cookiebot, prior to signup.

Once your account with Cookiebot is set-up through the reseller link, we will be given access to your domain's consent solution settings, so that we can assist you with configuring the website pop-up and installing it on your site.

Process

1. Once you choose to sign up with Cookiebot, we will provide you with a reseller link that you can use to sign up for the service. Please use this link to sign-up, rather than accessing Cookiebot through Google search or another method, as this will allow us to access your policies to assist you with the implementation on your website.
2. Once you sign up, Cookiebot will run an official scan of the website and automatically determine your needed plan level and pricing. At your request, Marketeering Group can request a scan of your website before sign-up and provide you with the pricing quote from Cookiebot.
3. After signing up for your account, please inform Marketeering Group. We will generate your consent solution pop-up, and install it on your website. We may require your input or review of the consent solution content before making the installation live.
4. Cookiebot will regularly run scans of your website and may automatically update your plan level, if your page count has changed.

Pricing: \$340 (plus a subscription with Cookiebot)